

## ABOUT INIFT





A career in fashion and interior design can be creatively fulfilling and dynamic. Professionals in these fields have the opportunity to express their artistic vision, work with diverse clients, and see their designs come to life in tangible spaces or clothing collections. Whether it's designing fashion collections, styling interiors, or managing design projects, there's a range of roles to explore. Plus, with the growing demand for innovative design solutions in both fashion and interior spaces, there are ample opportunities for growth and success in these industries.

## **COLLEGE ACTIVITIES**

DON'T STOP UNTIL YOU'RE PROUD









## STUDENTS ACTIVITIES



YOUR LIFE
IS YOUR
MESSAGE
TO THE WORLD
MAKE SURE
IT'S
INSPIRING





## **ACHIVEMENT STORIES**









## **ACHIEVEMENT STORIES**













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Thakurta and others.







ED U CATION

IN S PIRATION

OBJE C TIVES ETHI C S STRAT E GY

PARTNER S HIP

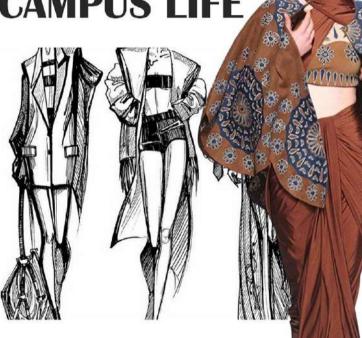








**DESIGN CREATES CULTURE** 



**EVERYTHING IS DESIGNED** 

www.inift.com

# CHASE YOUR DREAMS...

in high heels of course



## **UNIVERSITY PROGRAMME**

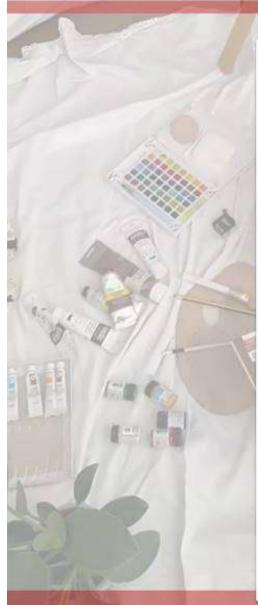
- D.VOC IN FASHION DESIGN
- ADVANCE DIPLOMA IN FASHION DESIGN
- B.VOC IN FASHION DESIGN & TECHNOLOGY
- 3 YEARS INTEGRATED PROGRAM IN FASHION BUSINESS MANAGEMENT

ADDITION 1 YEAR OPPERTUNITY TO OPTAIN B.DES DEGREE WITH 1 YEAR ADDITIONAL COURSE AFTER B.VOC

YOU ARE AMA ZING!



## PROFESSIONAL PROGRAMME



PROFESSIONAL PROGRAMME UNIVERSITY PROGRAMME

- 1. FASHION DESIGN
- 1 YEAR PROFESSIONAL PROGRAMME
- 2 YEAR ADVANCE PROFESSIONAL PROGRAMME
- 3 YEARS PROFESSIONAL COURSE
- 2. FASHION DESIGN & TECHNOLOGY
- 3 YEARS PROFESSIONAL PROGRAMME
- 3. FASHION DESIGN & BUSINESS MANAGEMENT (FBM)
- 3 YEARS INTEGRATED PROGRAM

## FASHION DESIGN



Career in Fashion Field

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A career in the fashion industry can be exciting and challenging, and there are many different career paths you can take. Here are some possible careers you could consider in the fashion field:

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Fashion designer:

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As a fashion designer, you would create new clothing and accessory designs. You would need to have a strong sense of style, be able to sketch and create patterns, and understand different fabrics and materials.

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Fashion merchandiser:

3

Fashion merchandisers work to promote and sell clothing and accessories to customers. They may work in retail stores, boutiques, or online retailers, and they need to have a good understanding of current fashion trends and consumer preferences.





Fashion buyer:

Fashion buyers work for retail companies and are responsible for selecting the products that will be sold in stores or online. They need to have a good understanding of consumer preferences and market trends, and be able to

negotiate with suppliers.

Fashion stylist:

**DESIGN INSTITUTE** 

Design with style.

smile.

Fashion stylists work with clients to create outfits that meet their needs and preferences. They may work on photo shoots, fashion Design with shows, or with individual clients.

Fashion marketing and PR:

Fashion marketers and public relations professionals work to promote fashion brands and products through advertising, events, and other marketing initiatives. They need to have a good understanding of marketing principles and be able to work creatively to promote fashion brands.

These are just a few examples of the many different career paths you could consider in the fashion industry. To pursue a career in

fashion, it's important to have a passion for fashion, a good eye for design and style, and a willingness to work hard and stay up-to-date

on the latest trends and technologies in the industry.

Regenerate response







**UNDERGRADUATE PROGRAMME IN FASHION DESIGN** 



• Introduction to Fashion Design:

A basic overview of the fashion industry, fashion terminology, fashion design principles and concepts, fashion illustration, and fashion history. Design and Sketching:

Techniques for drawing and sketching fashion designs, including proportion, line, and colour.

Fabric and Material Selection: Identification and selection of appropriate fabrics and materials for different garments and accessories.

#### Textiles:

This involves learning about different fabrics, their properties and how they can be used in garment construction.

Pattern Making:

Techniques for creating patterns for garments and accessories using both traditional and digital methods.

Sewing Techniques:

Basic and advanced sewing techniques for garments and accessories, including garment construction, draping, and finishing.

Fashion Marketing and Merchandising:

Introduction to fashion marketing and merchandising, including fashion branding, fashion retailing, fashion promotion, and fashion event planning.







Introduction to Fashion Technology:

Overview of fashion technology, including its history, current trends, and future prospects. Textile Technology:

Principles of textile science, including fiber properties, yarn production, and fabric construction. Computer-Aided Design (CAD):

Use of computer software for fashion design and pattern making, including 2D and 3D CAD systems. Virtual Prototyping:

Creation of virtual prototypes of garments and accessories, including fit testing and visualization.

Production Technologies:

Technologies used in the production of garments and accessories, including cutting, sewing, and finishing.

Supply Chain Management:

Management of the supply chain in the fashion industry, including sourcing, production, logistics, and inventory management.

Use of e-commerce in the fashion

Fashion Industry and Trends:

Understanding the fashion industry and its various sectors, fashion trends and forecasting, and the role of technology in fashion.

Entrepreneurship:

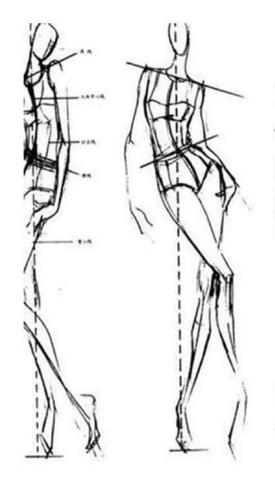
Developing skills and strategies for entrepreneurship in the fashion industry, including business planning, funding, and marketing.



industry, including online retailing, social media marketing, and digital branding.







UNDERGRADUATE PROGRAMME IN DESIGN

**MANAGEMENT** 

Introduction to Fashion Management:

Overview of the fashion industry, including its history, business models, key players, and current trends.

Retail Management:

Retail management principles and

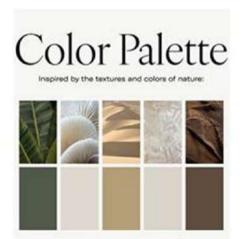
practices, including store layout, visual

merchandising, and customer service.

Marketing and Branding:

Marketing and branding principles,

including market research, advertising,





and public relations.



Sales Management:

•

Sales strategies and techniques for

the fashion industry, including sales forecasting, customer relationship management, and sales team management.

Supply Chain Management:

Managing the supply chain in the fashion industry, including sourcing, production, logistics, and inventory management.

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Financial Management:

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Basic financial management principles, including budgeting, financial analysis, and cost control.

#### E-commerce:

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The use of e-commerce in the fashion industry, including online retailing, social media marketing, and

digital branding.

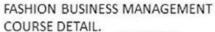






**FASHION BUSINESS MANAGEMENT** 





1ST YEAR

- 1. ELEMENTS OF FASHION
- 2. FASHION ENTREPRENEUR
- 3. MANAGEMENT ESSENTIALS
- 4. ECONOMIC ENVIRONMENT
- 5. MARKETING COORDINATOR
- 6. E COMMERECE MANAGEMENT
- 7. MONITORING SALES TRENDS
- 8. MARKETING & VISUAL MARCHANDISING
- 9. LOGISTICS AND SUPPLY CHAIN MANAGEMENT
- 10. DOMESTIC FASHION BRANDS
- 11. PROFESSIONAL COMMUNICATION SKILLS
- 12. LIBERAL ARTS
- 13. GARMENT SURFACE , FABRIC SCIENCE AND ANALYSIS .
- 14. APPAREL QUALITY MANAGEMENT .

LEARNON INDUSTRIAL VISIT 8 WEEK INTERNSHIP

INDUSTRY INTERFACE, LIVE PROJECTS +INTERNATIONAL VISIT, GUEST LECTURES, VALUE SUPPLY CHAIN OF FASHION INDUSTRY, LEARNING BY DOING TREANDS BOARDS +EXPLORATION BASED







- 1. INTERNATIONAL BRANDS, HISTORY OF WESTERN
- 2. GLOBAL EXPOSURE
- 3. E-COMMERCE AND CATALOG STYLING, BACKSTAGE MANAGEMENT AND SOCIAL MEDIA MANGEMENT.
- 4. FORECASTING
- 5. PRODUCT DEVELOPMENT
- 6. VISUAL MERCHANDISING
- 7. RETAIL MANAGEMENT
- 8. CUSTOMER RELATIONSHIP MANAGEMENT
- 9. PORTFOLIO DEVELOPMENT
- 10. INDUSTRY EXPOSURE
- 11. MACRO ECONOMIC ENVIRONMENT
- 12. ACADEMIC SESSIONS
- 13. FAST FASHION AND SUSTAINABILITY

#### LEARN ON SITE 16 WEEK INTERSHIP

- 1. FASHION BRANDS AND CLINETS
- 2. INSUDTRY PRACTICES
- 3. ORGANISATIONAL SETUP
- 4. BUSINESS ETHICS
- 5. BUSINESS STRATEGIES
- 6. PRODUCT MANAGEMENT
- 7. REAL WORLD CHALLENGE

#### 3RD YEAR

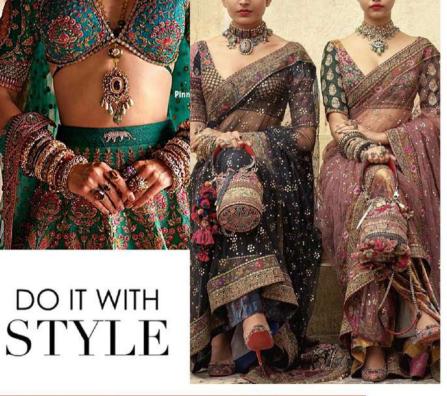
- 1. FINAL PORTFOLIO
- 2. LIVE INDUSTRY
- 3. ENTREPRENEURSHIP
- 4. DISSERTATION
- 5. RESEARCH SKILLS
- 6. BUSINESS PLAN
- 7. CAPSTONE PROJECT
- 8. VISUALIZATION TECHNIQUES
- 9. INFORMATION COLLECTION ANALYSIS
- 10. AVENUES AND CAREER OPPRTUNITIES



## **FASHION STYLING**

**EDITORIAL STYLING** 

LOOK BOOK STYLING, E-COMMERCE AND CATALOG STYLING **PERSONAL STYLING** FLIM AND TELEVISION STYLING



DO IT WITH

**WORKING WITH MODELS UNDERSTANDING THE DESIGNERS ASTHETIC** 





## ICONIC FASHION DESIGNERS















OPPORTUNITY TO PARTICIPATE IN

## **INDIANA**

DRESS









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### **FASHION HAS TO** REFLECT WHO YOU ARE,



JTE

Y

















LAKMÉ FASHION WEEK



FA SHI ON



## INDIANA FASHION SHOW 2023-24

# A harmonious fusion of innovation and tradition

EOI CORRESPONDENT

KOLKATA, DEC 12 /--/ The stage was set, the spotlight glimmered, and the Royal Bengal Room in Kolkata became the epicenter of extraordinary convergence of art. innovation, and style. International Institute of Fashion Technology (INIFT) and The National Designer Business Club (NDBC) hosted the illustrious "INDIANA FASHION SHOW," a celebration that flawlessly blended cultural richness with cutting-edge creativity in association with Kolkata Airhostess Academy, sources informed.

This captivating affair witnessed the



from the world of fashion and entertainment. The chief guest, Interior Architect, Mr. Ajit Jain, Chairperson of ABID. added his esteemed presence, elevating the event's significance. Renowned celebrity Ms. Richa Sharma graced the event, adding a touch of glamor to the event. The showstopper, influencer Lopamudra Mandal, mesmerized the audience with her

#### অভিনব ইণ্টিরিয়র ও ফ্যাশন শো

রাজ্যের এক প্রথম সার্বির ফ্যান্সন ইনন্টিটিউটের পরিচালনার আয়োজিত হল ইন্টিরিরর ও ফ্যান্সন ইভেন্ট 'ইন্ডিরানা ফ্যান্সন শো ২০২৩-২৪'। অভিনর এই উদ্যোগে হাজির ছিলেন অভিনেত্রী রিচা শর্মা, ফ্যান্সন ডিজ্লাইনার অভিনেত্র পত্ত, শান্তনু ওহ ঠাকুরতা, ইন্দ্রনীল মুখোপাখ্যার প্রমুখ। শো-তে ইকো-ফেডলি পোশাকে নজর কাড়েন ওই ইনন্টিটিউটের ছারছারীরা। সঙ্গে চলে দেশার পেটপুজের আয়োজন।



আনন্দবাজার পত্রিকা

## অনুষ্ঠান

"ববি' ছবির গানে তাঁর আয়প্রকাশ। ধীরে-ধীরে ঋষি কপরের কণ্ঠ হয়ে ওঠা। 'ম্যায় শায়র তো নতি', 'জানে দো না', 'পেয়ার মে কভি কভি'... নানা জনপ্রিয় গানে তাঁর নাম জড়িয়ে আছে। বহু বছর পরে আবার কলকাতার বকে লাইভ অনুষ্ঠানে এলেন শৈলেন্দ্র সিংহ। লক্ষীকান্ত-পেয়ারেলাল-এর সরে 'ববি' ছবিতে আত্মপ্রকাশ শৈলেন্দ্র সিংহের। সম্প্রতি দমদম উৎসবে, গোরাবাজার লিচবাগান মাঠে সঙ্গীত পরিবেশন করলেন শৈলেক্ত সিংহ, সহশিল্পী বেলা শুলাখে। বাংলা ছবিতেও রাহুল দেব বর্মনের সূরে গেয়েছেন জনপ্রিয় গান। একের পর এক সুপারহিট গানে শ্রোতাদের মধ্য করলেন। 'ম্যায় শায়র তো নহি', 'হোগা তুমসে পেয়ারা



কৌন', 'কুট বোলে কাউয়া কাটে' গেয়ে শোনান। উপস্থাপনা করেন শাকিল আনসারি। আয়োজনে দমদম পরসভা।

■ ইন্টারন্যাশনাল ইনস্টিটিউট অব
ফ্যাশন টেকনোলজির উদ্যোগে
কলকাতার রয়্যাল বেঙ্গল রুমে
আয়োজিত হল ইন্ডিয়ানা ফ্যাশন
শো ২০২৩-২৪। সর্বমোট ৪০ জন
উদীয়মান ফ্যাশন এবং ইন্টিরিয়ার
ভিজাইনার নিজেদের জাদুম্পর্শে সৃষ্টি
করেন এই শো। অব্যবহৃত ডেনিম.

তুলো, লিনেন স্যাটিন, শিষ্টন এবং জর্জেটের সূদৃশ্য পুনর্যবহারের মাধ্যমে তৈরি প্রত্যেক পোশাক। 'ইভিয়ানা ফ্যাশন'-এর থিমটি ভারতীয় ফ্যাশন ডিজাইন সংস্কৃতির ঐতিহ্যকে চিত্রিত করেছে। এ দেশের ঋতু পরিবর্তন, প্রাকৃতিক বৈচিত্র, দেশীয় তাঁত কাপডের ইতিহাস এবং স্থাপতোর বর্ণনা রয়েছে প্রত্যেক ডিজাইনারের সৃষ্টিতে। এই ফ্যাশন শোয়ের প্রধান অতিথি ছিলেন অভ্যন্তরীণ স্থপতি, এবিড-এর চেয়ারপার্সন অজিত জৈন, অভিনেত্রী রিচা শর্মা, খ্যাতনামা ফ্যাশন ডিজাইনার ইন্দ্রনীল মুখোপাধ্যায়, দেবারুল মুখোপাধ্যায়, শান্তন গুহুঠাকরতা।





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# INDIANA







## **OUR MAJOR RECRUITERS**

#### Our Major Recruiters

- •
- 1. Shahi Exports Pvt . Ltd
- 2. Raymond
- 3. Westside
- 4. Turtel
- 5. First Cry
- 6. Pearl Global
- 7. Blackberry
- 8. Manyavar
- 9. Myntra
- 10. Arvind Life Style
- 11. Calvin Klein
- 12. Central
- 13. Pearl Global
- 14. Park Avenue
- 15.Pepe Jeans
- 16. Pantaloons
- 17.Fab India
- 18.Biba
- 19.Soch
- 20.Suta
- 21 . Baazar Kolkata
- 22. Flipkart
- 23. Mango
- 24. Amazon
- 25. Aman Export
- 26. spykar
- 27. And
- 28. .Global Desi
- 29. 109 F
- 30. Stop































ISO 9001: 2015 Certified



#### **Recognition & Approvals**

Home + Recognition & Approvals



#### **University Grant Commission (UGC)**

Sikkim Professional University erstwhile Vinayaka Missions Sikkim University has been established in the year 2006 under The Sikkim Professional University Act 2008 (Amendment Act No. 9 of 2020) by Sikkim State Assembly. The University is duly recognized by the University Grants Commission of India (UGC). Therefore, the University is authorized to impart higher education at undergraduate and postgraduate levels.



#### ASSOCIATION OF INDIAN UNIVERSITIES (AIU)

Sikkim Professional University is a member of the Association of Indian University (AIU). As per the membership of AIU, the degree, diploma and other professional programmes offered by the University are recognized by the University Grant Commission (UGC).



#### BAR COUNCIL OF INDIA (BCI)

The Bar Council of India has duty acknowledged and approved Sildsim Professional University. Heliku is an your Automation dut less to heet the most stringent requirements for legal education. This accreditation guarantees that the in-assist with your queries. Lets talk requirements for practicing law in India and attests to its dedication to providing high-quality legal education. The Bar Council of India.







SITE PLANS
BUILDING SECTIONS
EXTERIOR MATERIALS
WATERPROOFING DETAILS
ENERGY CALCULATIONS
WINDOW & DOOR SCHEDULE
EXTERIOR ELEVATIONS

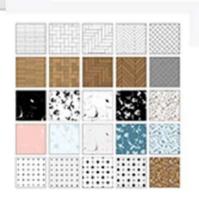
**ARCHITECTURE** 

FLOOR PLANS
INTERIOR ELEVATIONS
TILE AND WOOD SELECTIONS
INTERIOR DETAILS
PAINT SELECTIONS
DOOR HARDWARE

#### INTERIOR DESIGN

FURNITURE SELECTIONS SOFT GOOD SELECTIONS DRAPERY & WINDOW COVERINGS WALLCOVERINGS





# Color Palette

INTERIOR DESIGN

Inspired by the textures and colors of nature:









## **INTERIOR DESIGN**

- D.VOC IN INTERIOR DESIGN
- ADVANCE DIPLOMA IN INTERIOOR & TECHNOLOGY
- B.VOC IN INTERIOR DESIGN & TECHNOLOGY
- INTEGRATED COURSE WITH INTERIOR & BUSINESS MANAGEMENT







MEMBER
INIFT DESIGN INSTITUTE
IIDA International Design School
IIDA Member #099928

IIDA Headquarters / Toll Free 888.799.IIDA / iida.org

inift-kolkata



### INTERIOR DESIGN



Designing for interior & architectural style is an innovative

art to represent the creative structure of the space. The

course programme.

Of Interior Designing will allow students to learn and

understand architectural based design techniques?

## **DESIGN STUDIES &PROJECTS**

Students will be introduced to the core concept of space & structure designing which starts with Elements of Design, Principle of Design, and Art & Architecture, Interior & Exterior Design form, Materials exploration, AutoCAD, RHINO, Sketch up & many other digital techniques to Develop the virtual design of the room interior, commercial spaces, retail spaces & building structure, 3D modeling and Presentation using Animation. Final Year students will be given professional studies on marketing & entrepreneurship, Design Management & Designer's leadership quality.







## INTERIOR DESIGN STYLE

- Modern Interior Design
- Contemporary Interior Design
- · Art Moderne Interior Design
- Mid-Century Interior Design
- · Minimalist Interior Design
- Scandinavian Interior Design
- · Shabby Chic Interior Design Style
- Eclectic Interior Design
- · Industrial Interior Design
- Farmhouse Interior Design
- · Art deco Interior Design Style
- Boho Bohemian Interior Design
- Coastal Interior Design
- French Country Interior Design
- Hollywood Glam Interior Design
- Japandi Interior Design
- Mediterranean Interior Design
- · Asian Décor Design
- Rustic Interior Design
- Traditional Interior Design
- Transitional Interior Design









#### (1ST YEAR)



In this model making students will learn theoretically & practically about how to create 3D model of their design & concept and present their ideas in 3D. And also learn the uses of 3D architectural rendering, sketches, or other design digital drawings.

Basic of Drawing & Graphic - I

Basic of Drawing & Graphics is the most important part, students will learnt both theoretically and practically and understands how to draw floor plans, elevation, presentation drawing, three - dimensional views, elements of interior design, principle of interior design, perspective drawing, free hand drawing etc.

Technical Drawing & Drafting-

In Technical drawing and drafting student will learn both theoretically and practically to compose drawings by CAD & free hand that visually communicate how something functions or is constructed. And learn the skills of technical drawing.

DESIGN STUDIO - 1

Elements of Design / Principles / Clients & Concepts - In this Design studio student

will learn theoretically and practically about how to produce functional and aesthetic

solution for a problem with the help of basic design disciplines. Interior Design Planning - I















Mesa de Jantar Guarujá

P-35



#### HANS WEGNER

a world-renowned iconic Danish furniture designer. His style is often described as Organic Functionality, a modernist school with emphasis on functionality.









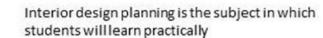
J16 Rocking



ChineseN1, 1944



Chinese N4



how to enhance the interior of a building to achieve a healthier & more aesthetically pleasing environment.

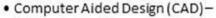
- Furniture Design -
- In Furniture Design student will learn theoretically and practically the history of furniture, importance of furniture,

use of elements in furniture, design of furniture, and role of furniture in interior design and so on.

- · History of Design I-
- .

In history of design student will understand concept behind the design, design concepts development, also about

the historic restorations of design.



 In this student learn practically and understand about the use of CAD software, about the 2D & 3D drafting. And

learn how to prepare blue prints, models, interior plans.

Fundamentals of Design and decoration –
 In this Fundamental of design & decoration student will learn about interior decoration,

creative thinking, principles of design to create an effective and beautiful design.







The Chair, 1949



Valet.1953



3 Folding, 1949



Flag Halyard, 1950 Shell Chair, 1963











Model Making - II

In this model making students will learn theoretically & practically about how to create 3D model of their design & concept and present their ideas in 3D. And also learn the

uses of 3D architectural rendering, sketches, or other design digital drawings. Basic of Drawing & Graphic – II

Basic of Drawing & Graphics is the most important part, students will learnt both theoretically and practically and understands how to draw floor plans, elevation, presentation

drawing,

three – dimensional views, elements of interior design, principle of interior design, perspective

drawing,

free hand drawing etc.

Construction Methodology / Construction Material Techniques & Technology – In construction methodology student will learn theoretically and practically the processes and

techniques used in construction process. Further theory will continue with the topics of construction, building materials, concrete works, building structure and so on.

#### Technical Drafting-

In Technical drafting student will learn both theoretically and practically to compose drawings

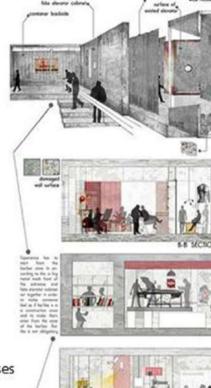
by CAD & free hand that visually communicate how something functions or is constructed.

And

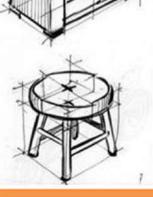
learn the skills of technical drawing.

Design Studio II -

In this Design studio student will learn theoretically and practically about how to produce functional and aesthetic solution for a problem with the help of basic design disciplines.







#### ARNE EMIL JACOBSEN

a Danish architect and designer. He is remembered for his contribution to architectural Functionalism as well as for the worldwide success he enjoyed with simple but effective chair designs.



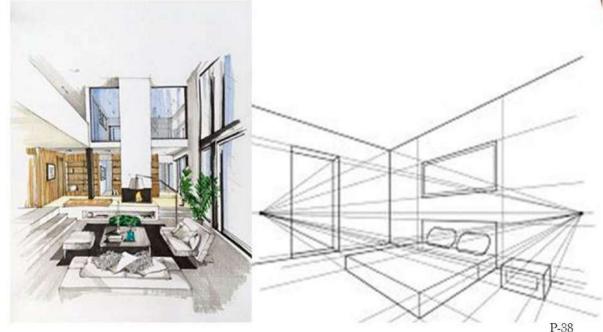




### (3RD YEAR)

3rd YEAR
Design Studio III
Estimation and Costing (Residential Design and Budgeting)
Introduction to VASTU & FENGSHUI
CAD II
Interior Design III

Eco Design/Sustainable design Commercial Interior Design & Project Industry Internship





# **PROFESSIONAL PROGRAMME**

### **INTERIOR DESIGN**

- 1 YEAR PROFESSIONAL PROGRAMME
- ADVANCE PROFESSIONAL PROGRAMME IN INTERIOOR DESIGN WITH CAD
- INTEGRATED PROFESSIONAL PROGRAMME IN INTERIOR DESIGN & BUSINESS MANAGEMENT



architect

ahr-ki-tekt noun

i. person that sleeps two hours a day,

P-39 inift-kolkata

## BBB IN INTERIOR BUSINESS MANAGEMENT

#### 1ST YEAR

- 1. INTERIOR MANAGEMENT AND ORGANISATIONAL BEHAVIOR.
- 2. FOUNDATION TO DRAFTING AND BASIC DEPICTION
- 3. DEVELOP A COMPREHENSIVE BUSINESS PLAN FOR AN INTERIOR DESIGN FIRM.
- 4. MANAGE CLIENT RELATIONSHIPS AND BUSINESS PROJECTS EFFICIENTLY
- 5. CREATE MARKETING STRATEGIES TO PROMOTE AN INTERIOR DESIGN BUSINESS.
- 6. BUILDING METERIALS AND BUSINESS ELEMENT
- 7. AUTOCAD PROJECT IN RESIDENTIAL AND COMMERCIAL
- 8. ENTREPRENEURSHIP DEVOLOPMENT
- 9. 3D MAX, AND BUSINESS RESEARCH METHODOLOGY
- 10. FINANCIAL BUSINESS MANAGEMENT.

LEARN ON INDUSTRIAL VISIT 8 WEEK INTERNSHIP
INDUSTRY INTERFACE, LIVE PROJECTS + INTERNATIONAL VISIT, GUEST
LECTURES, EATIMATION AND COSTING OF INTERIOR INDUSTRY +
EXPLORATION BASED.



## BBB IN INTERIOR BUSINESS MANAGEMENT

#### 2ND YEAR

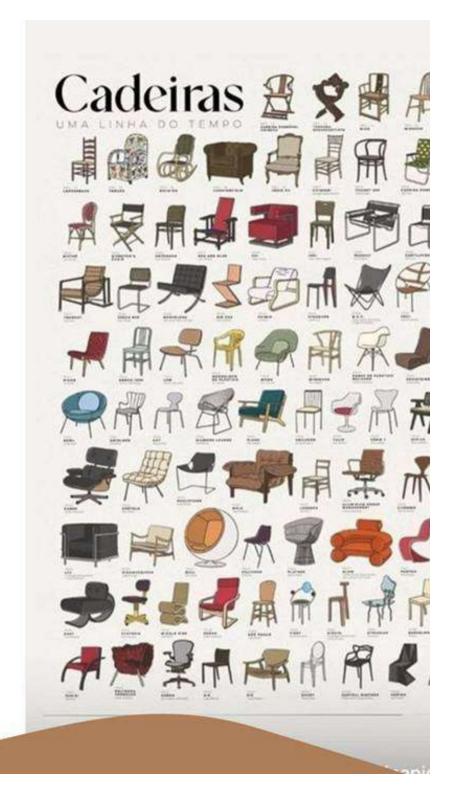
- 1. DEVELOPING A INTERIOR BUSINESS PLAN,
- 2. SETTINGS BUSINESS GOALS AND OBJECTIVES , IDENTIFYING TARGET MARKETS .
- 3. CREATING A BUSINESS BRAND IDENTITY , NETWORKING AND BUILDING A CLIENT BASE .
- 4. MANAGING CLIENT EXPECTATIONS, BUILDING LONG TERM CLIENT RELATIONSHIPS.
- 5. INDUSTRY EXPOSURE, BUSINESS ECONOMIC ENVIRONMENT
- ORGANISATIONAL SETUP, VISUALIZATION TECHNIQUES
- 7. RISK MANAGEMENT
- 8. LEARNING FROM INDUSTRY LEADERS , PRACTICAL APPLICATIONS AND REAL WORD SCENARIOS
- 9. EMERGING TREANDS IN INTERIOR DESIGN
- 10. PREPARING FOR FUTURE CHANGES IN THE INDUSTRY

#### LEARN ON SITE 16 WEEK INTERSHIP

INDUSTRY PRACTICES, FUTURE TRENDS, HUMAN RESOURCE MANAGEMENT, HIRING AND TRAINING STAFF, LEADERSHIP AND TEAM MANAGEMENT EVALUTION, CASE STUDIES AND BEST PRACTICES.

#### 3RD YEAR

- 1. SUSTAINBILITY IN INTERIOR BUSINESS MANAGEMENT
- 2. PREPARING FOR FUTURE CHANGES IN THE INDUSTRY
- 3. REVIW AND FINAL PROJECT PREPARATION
- 4. EVALUTION
- 5. REQUIRED TEXTS AND MATERIALS, INTERIOR DESIGN BUSINESS HAND BOOK,
- 6. THE BUSINESS OF DESIGN BALANCING CREATIVITY AND PROFTABILITY.
- 7. ADDITIONAL RESOURCES.
- 8. SOFTWARE TUTORIALS FOR DESIGN AND BUSINESS MANAGEMENT TOOLS P-49



# ABID

# INTERIORS 2024











# THE ESSENCE OF INTERIOR DESIGN WILL ALWAYS BE ABOUT PEOPLE AND HOW THEY LIVE.











# INTERIOR DESIGN

IS JUST NOT ABOUT DESIGNING HOUSE.
IT IS ABOUT GIVING SHAPE TO
YOUR CREATIVITY











# Make your

# **CONGRATULATIONS** TO BEING PLACED

PROUDE MOMENTS





M HOMELANE



KHYATI RANI GUPTA **△** J & S INTERIORS



DURASPACE DESIGNS.



Asit Kr. Dubey M HOMELANE



ZEENAT ARA **EXECUTE** BEE DESIGN



Alex Interiors



TABASUM KHATUN **M** LIVSPACE



ARJUN AGARWAL



PRERONA BANERJEE, DARAKSHAN ZAREEN **M** KALIGHATA





Sakshi khetan





Nishita Gupta A Freelance



Archana Kumari freelance



Tisha Baheti inscale Design

# **OUR MAJOR RECRUITERS**























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