

Integrated, Specialized, Progressive
Professional Courses In



**FASHION
DESIGN**



**INTERIOR
DESIGN**



**ONE YEAR
INTERNSHIP
ASSISTANCE**



**LECTURES FROM
NATIONAL &
INTERNATIONAL
MENTORS**



**INNOVATIONS
COURSE STRUCTURES
FOR STUDENTS**



**GUARANTEED
1 WEEK INTERNSHIP /
WORK SHOP ABROAD
ON SELECTIVE COURSES**

**DON'T WAIT
FOR OPPORTUNITY
CREATE IT!**

ABOUT INIFT

Situated at the satellite city, New Town INIFT (International Institute of Fashion Technology) is a pioneer design institute with the aim of producing future entrepreneurs and top designers. We have come up with courses that match international standards. Fashion and Interior market has drastically changed and only the knowledge of design isn't sufficient to stand firm in the market. Today's world demands designers with management knowledge as well and also experience in their field. In the era where certificates are futile and intellect is required it is necessary for the students to be the best in their field.



ASSURED
ONE YEAR
INTERNSHIP



LECTURES FROM
INTERNATIONAL
MENTORS



INNOVATIONS
COURSE STRUCTURES
FOR STUDENTS



GUARANTEED
1 WEEK INTERNSHIP
/ WORK SHOP ABROAD



“With a mission of making India a fashion hub **Mr. Samarendra**, the leader of fashion & interior industry, founder of INIFT and also GIFT (Global Institute Of Fashion Technology- established in the year 1999), another leading institute of Kolkata in design has come up with a complete new pattern of education to offer the students.”



••• MISSION •••

Our mission is to help students inculcate design so that we can incorporate a cohesive, contextual and nurturing environment for learning. The emphasis is on self-motivated learning by using information, experience and practice. The teaching methodology aims at evoking the hidden qualities inside a student and enables them to acclimatize with the industry.

••• VISION •••

INIFT is one of the best institutes of design in New Town, Kolkata. Our vision is to be one of the premier top-notch institutes offering world class education that transforms the younger generation towards being socially & professionally responsible so that they can easily connect with global network as well as achieve greater success in the industry.

••• OBJECTIVES •••

- To provide diversified knowledge to students for pursuing their careers.
- To provide internship opportunities and full exposure of market during training period.
- To provide entrepreneurial knowledge to its students.
- To produce designers as the leaders of industry by providing specialized knowledge.

WHAT MAKES INIFT SO SPECIAL?

IMPORTANT
LECTURES FROM
INTERNATIONAL
MENTORS.

TOP FACULTIES OF THE
CITY

OPPORTUNITIES TO
PARTICIPATE IN MEGA
SHOWS HELD IN
LONDON (UK), ITALY &
FRANCE.

PROVIDE ONE YEAR
INTERNSHIP/ FIELD
WORK TO IT'S STUDENTS
AND MAKE THEM JOB
READY.

HIGH CLASS
INFRASTRUCTURE

FASHION DESIGN & MANAGEMENT STUDIES

The objective of the two year fashion design management course is to develop leadership and managerial talents in the fields of management, marketing and retailing. There is also specific requirements in various design sectors of the garment export, fashion and lifestyle and retail sectors. Students undergo in depth education in management, marketing, buying, merchandising (retail and export), retail operations, forecasting, international marketing, international trade practices and project formulation. The students are also needed to go and visit various sectors, so as to develop their understanding about these sectors, and then help find business solutions that are needed. Depending upon the nature of your course, your fashion management degree could end with a dissertation, business project or other major research or consulting project. They're exposed to creative merchandising/ marketing, innovative fashion management practices, information technology developments, directions of fashion trends and business practices through field visits. Research, data analysis and decision making skills are inculcated as part of the curriculum. Entrepreneurship is inculcated both as part of the curriculum and through various projects.



PLAN

INIFT's mission is to provide customised educational programs in an environment that is diverse and conducive to learning. This also helps students to learn to Plan what they Think. Management introduced with design will help them to be aware about the know-how of the market where they want to sell their product. Amalgamation of both will enhance our students to be ahead on their competitive platform in this fashion industry.

CREATE

Creation is the end product of the process. it is the result which students will gain once after having a thorough education in the fields of designing and management. We mould our students to be an individual in the fields of fashion.

HANDS-ON EXPERIENCE TO JUMP. START YOUR CAREER IN FASHION INDUSTRY

... COURSES OFFERED ...

FASHION DESIGN

- ▶ FASHION MANAGEMENT
- ▶ FASHION MANAGEMENT STUDIES
- ▶ FASHION COMMUNICATION
- ▶ FASHION STYLING
- ▶ FASHION RETAIL BUSINESS /
RETAIL FASHION TECHNOLOGY

**BE THE MIND
FOR YOUR OWN
CREATION!**





Duration: 2 Years

FASHION DESIGN & MANAGEMENT COURSE (FDM)

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR
360 HOURS

CASE STUDY &
MARKET SURVEY

INTERNATIONAL VISIT
(OPTIONAL) & FASHION SHOW.

ELIGIBILITY :

GRADUATE (ANY STREAM) / DIPLOMA & ADVANCE DIPLOMA IN
FASHION DESIGN STUDENTS ALSO ELIGIBLE .

Duration: 3 Years

FASHION DESIGN & MANAGEMENT STUDIES (FDMS)

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR
360 HOURS

3RD YEAR TRAINING, CASE STUDY / MARKETING
SURVEY/ INTERNSHIP/ INTERNATIONAL VISIT
(OPTIONAL) & FASHION SHOW.

ELIGIBILITY :

10+2 any stream

**THINK
OUTSIDE THE
BOX**

**MIND
MATTERS**





Duration: 3 Years

FASHION DESIGN & FASHION COMMUNICATION (FD&FC)

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR
360 HOURS

3RD YEAR (MARKETING SURVEY/REPORTING/CELEBRITY INTERVIEW
FASHION BLOGGER /CONTENT WRITER / INTERNSHIP)

ELIGIBILITY :

10+2 / GRADUATE ANY STREAM

Duration: 3 Years

FASHION DESIGN & STYLING

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR
360 HOURS

3RD YEAR (2 MONTH INDUSTRY TRAINING
+ INTERNSHIP / FASHION SHOW)

ELIGIBILITY :

10+2 / GRADUATE ANY STREAM



Duration: 3 Years

FASHION DESIGN & FASHION BUSINESS

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR
360 HOURS

3RD YEAR FIELD WORK (FOLLOWED BY
FASHION SHOW & INTERNSHIP)

ELIGIBILITY :

10+2 /GRADUATE ANY STREAM

INTERIOR DESIGN & MANAGEMENT STUDIES

Design influences the spaces in which we live and work. It elevates our mood, boost productivity and make once feel happy and secure. The course prepares you on how to take a bare shell and design the space with furniture, fabric and lighting. Every square inch of space matters and you will need to mix practicality with creativity. The course imparts an in depth study of manipulation of colours, textures, light and form to produce favourable results. Students harness the technical knowledge and skills gained in this course to transform visualised intent into creative spaces. The curriculum integrates a study of Interior Design with business fundamentals such as Accounting, Marketing and Management, enabling our students to stride confidently into the corporate world.



WHAT IS INTERIOR DESIGN MANAGEMENT STUDIES?

Interior design management offers a beautiful blend of aesthetics, innovation & imagination. It brings together creative skills and practical knowledge and covers both residential and commercial interior/ exterior design and management. It is an exciting and professionally oriented course, which embraces a distinctive approach through studies of interior space and volume planning, colour and texture, and professional practice.

WHY IS INTERIOR DESIGN MANAGEMENT REQUIRED?

To identify, research, and creatively solve problems pertaining to the function and quality of the interior environment. To perform services relative to interior spaces, including design analysis programming, space planning and aesthetics. To use specialised knowledge of interior construction, building codes, equipment, material and furnishings. To prepare drawings and documents relative to the design of interior spaces in order to enhance and protect the health, safety and welfare of the public; To develop a small business plan. To implement marketing concepts related to the interior design business; and To implement business leadership skills.

OPPORTUNITIES HERE!

- ▶ HR POST IN INTERIOR DESIGN FIRM & COMPANIES.
- ▶ AS AN ACCOUNTANT IN INTERIOR.
- ▶ Can hold a position of a manager in interior design company.
- ▶ Can hold a position of a manager in interior design company.
- ▶ One can be hired to take care of various management responsibilities in a firm.
- ▶ To organise all tasks of a company, so that they are carried out in a systematic manner.
- ▶ To look into the business development & growth of the company.
- ▶ Once can have the opportunity to run the whole system of the company.
- ▶ One can also be a part of an institution as a faculty.
- ▶ One can also grow himself/ herself/ to become an entrepreneur.
- ▶ There are opportunities of celebrity management which can help to grow as a future celebrity in a professional gorgeous atmosphere.

HANDS-ON EXPERIENCE TO JUMP. START YOUR CAREER IN INTERIOR INDUSTRY

... COURSES OFFERED ... **INTERIOR DESIGN**

- ▶ INTERIOR MANAGEMENT
- ▶ INTERIOR MANAGEMENT STUDIES
- ▶ INTERIOR DRAFTS MANSHIP
- ▶ INTERIOR RETAIL BUSINESS

**OPPORTUNITIES
DON'T HAPPEN,
YOU CREATE THEM.**

**MAXIMISE YOUR CAREER
POTENTIAL WITH US!**





Duration: 2 Years

INTERIOR DESIGN & MANAGEMENT (IDM)

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR 360 HOURS, 8th MONTH TRAINING, 6th MONTH CASE STUDY MARKET SURVEY. INTERNATIONAL VISIT (OPTIONAL) & INTERIOR EXHIBITION.

ELIGIBILITY :

GRADUATE (ANY STREAM) / DIPLOMA & ADV. DIPLOMA IN INTERIOR DESIGN STUDENTS ALSO ELIGIBLE.

Duration: 3 Years

INTERIOR DESIGN & MANAGEMENT STUDIES (IDMS)

Integrated, Specialized, Progressive Professional Courses

1ST YEAR
360 HOURS

2ND YEAR
360 HOURS

3RD YEAR - MARKETING SURVEY / INTERNSHIP & INTERIOR EXHIBITION)

ELIGIBILITY :

10+2 any stream





Duration: 3 Years

INTERIOR DESIGN & DRAFTSMANSHIP

Integrated, Specialized, Progressive Professional Courses

1ST YEAR 360 HOURS | 2ND YEAR 360 HOURS | 3RD YEAR (TWO MONTH INDUSTRY TRAINING + INTERNSHIP / INTERIOR EXHIBITION.)

ELIGIBILITY :

10+2 / GRADUATE any stream

Duration: 3 Years

INTERIOR DESIGN & INTERIOR BUSINESS

Integrated, Specialized, Progressive Professional Courses

1ST YEAR 360 HOURS | 2ND YEAR 360 HOURS | 3RD YEAR (FOLLOWED BY INTERIOR EXHIBITION / INTERNSHIP / MARKET RESEARCH WORKSHOPS)

ELIGIBILITY :

10+2 / GRADUATE any stream





ADMISSION PROCEDURE

STUDENTS ARE ADVISED
TO VISIT WWW.INIFT.COM
TO GET ALL THE DETAILS
REGARDING ADMISSION.



SCHOLARSHIP

A scholarship up to 50%
will be awarded to those
meritorious students
who will qualify the
online admission test



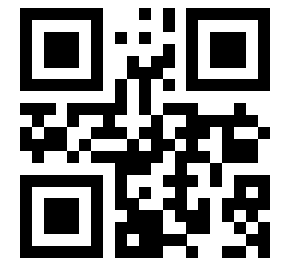
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